



THE LEWIS CARROLL SOCIETY  
OF NORTH AMERICA



SPRING MEETING: APRIL 12 - 14, 2018  
DOHENY MEMORIAL LIBRARY  
3550 TROUSDALE PARKWAY  
LOS ANGELES, CALIFORNIA



	<b>THURSDAY APRIL 12</b>	
10:00 AM	MAXINE SCHAEFER READING  BILINGUAL READING IN ENGLISH AND MANDARIN	<a href="#"><u>CASTELAR ELEMENTARY SCHOOL</u></a> 840 YALE STREET (213) 626-3674 OR TRANSPORTATION PROVIDED FROM USC MEET AT 1 <sup>ST</sup> FLOOR ATRIUM/REFERENCE DESK IN DOHENY LIBRARY AT <b>9:00 AM</b>
4:00 PM	BROWSE CASSADY LEWIS CARROLL COLLECTION	<a href="#"><u>DOHENY MEMORIAL LIBRARY</u></a> USC CAMPUS 3550 TROUSDALE PARKWAY 2 <sup>ND</sup> FLOOR
5:30 PM	LIGHT RECEPTION	MORETON FIG OUTDOOR PATIO ON CAMPUS
	<b>FRIDAY APRIL 13</b>	
ALL DAY	WONDERLAND AS PLACE:  WORLD-BUILDING AND CHARACTER-MAKING IN THE CARROLL UNIVERSE	FRIENDS OF THE USC LIBRARIES LECTURE HALL DOHENY ROOM , 2 <sup>ND</sup> FLOOR, ROOM 240
8:30	<b>REGISTRATION AND REFRESHMENTS</b>	
9:15 AM	HUGH MCHARG, ASSOCIATE DEAN FOR PROGRAMS AND PLANNING  STEPHANIE LOVETT, PRESIDENT, LCSNA	WELCOME AND CONFERENCE OPENING



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9:30 AM	<b>CRISTIAN GUERRERO, CHANDLER PATTON, AND STEVEN SCHMIDT</b>	<b>PERFORMANCE AND DISCUSSION</b> FROM THE CREATORS OF <i>MAD WORLD: A NEW MUSICAL</i> AND WINNERS OF A 2017 USC LIBRARIES SPECIAL \$10,000 CHARLES DODGSON PRIZE
10:30 AM	BREAK	
10:45 AM	<a href="#">ARNOLD HIRSHON</a>	BEYOND TENNIEL, OR, CONTRARIWISE: IF IT WASN'T, IS IT AIN'T?
11:45 AM	LINDA GRAY-MOIN	FANTASTIC DUCKS AND BLOOMING MAIDENS: A VISIT TO MR. DODGSON'S HEARTHIDE
12:45	LUNCH	INTELLECTUAL COMMONS DOHENY ROOM, 2 <sup>ND</sup> FLOOR, ROOM 233
1:30 PM	HEATHER SIMMONS AND LCSNA MEMBERS	POP-UP WONDERLAND: CONFERENCE ATTENDEES WILL BRING A FAVORITE PIECE AND SPEAK BRIEFLY ABOUT IT
2:30 PM	MARTZI CAMPOS AND YUTING SU	CURIOUSER AND CURIOUSER: AN INTERACTIVE STORYBOOK AND EXPERIMENTAL GAMEPLAY EXPERIENCE
3:30 PM	BREAK	
3:45 PM	IN CONVERSATION WITH <a href="#">KERIM YASAR</a>	ON TRANSLATING WHIMSY AND NONSENSE IN EAST ASIAN LANGUAGES AND CULTURES
4:45 PM	BROWSE THE CASSADY LEWIS CARROLL COLLECTION	DOHENY LIBRARY SPECIAL COLLECTIONS
5:45 – 8:00 PM	2018 WONDERLAND AWARD CEREMONY AND RECEPTION	SHOWCASE OF STUDENT SUBMISSIONS AND AWARDS PRESENTATION DOHENY, 2 <sup>ND</sup> FLOOR, ROOM 240 RECEPTION AND CELEBRATION
	<b>SATURDAY APRIL 14</b>	
9:30 AM	BREAKFAST REFRESHMENTS	DOHENY LIBRARY ROTUNDA, GROUND FLOOR
10:00 AM	CURATOR'S TOUR WONDERLAND EXHIBITION	WORKS DRAWN FROM PREVIOUS WONDERLAND AWARD COMPETITIONS AND FOCUSING ON WONDERLAND AS PLACE
10:45	<a href="#">LISA MANN</a>	LEWIS CARROLL IN THE ANIMATION AND MEDIA-BASED INSTALLATION CURRICULUM
12:30	LUNCH	DOHENY LIBRARY ROTUNDA, GROUND FLOOR
2:00	LCSNA BOARD MEETING	MUSIC LIBRARY HERKLOTZ ROOM GROUND FLOOR, DOHENY LIBRARY

**The meeting, as always, is free and open to the public.**



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## Hotel

Our hotel will be the [Radisson Midtown at USC](#). Our rate is \$169 + taxes and is available for April 12 through 14. For reservations call (213) 748-4141, and give the code “Lewis.” This rate is good only through **March 22**.

## Transportation

Many people find that Los Angeles requires a car. However, our Friday and Saturday events are all at USC and you may find it convenient to book a shuttle between the airport and the hotel. The hotel does not have its own shuttle, but there are many services.

On-campus parking for attendees not staying at the USC Radisson is available at several structures and surface lots. The Figueroa Street Entrance at 35<sup>th</sup> Street is the closest to Doheny Memorial Library but does not have an elevator. Parking options and directions are available online [here](#).

## Meals and Gatherings

Lunch will be provided on Friday, April 13, and Saturday, April 14, courtesy of USC Libraries. Light breakfast and refreshments will be provided both days as well at Doheny Library. We will also be the guests of USC Libraries at the Thursday and Friday receptions.

**At your earliest convenience** (certainly by **April 2**), please register for this meeting by sending *the name of each attendee* to our secretary, Sandra Parker, either by email ([slparker@gmail.com](mailto:slparker@gmail.com)) or regular mail (P. O. Box 197, Annandale, VA 22003), so that we will know to account for you at the meals, receptions, and events.

## Sales

Authors or other members with Carrollian goods to sell or display may do so during breaks on Friday. If you wish to reserve a table, please contact Linda Cassady ([linda.cassady@gmail.com](mailto:linda.cassady@gmail.com)) by April 9.

## Pop-Up Exhibition

Please take special notice of the portion of the program scheduled for after lunch on Friday. Attendees are urged to browse your shelves and files and tuck something fun into your luggage! Not your 1866 Alice—not necessarily something rare or recondite—how about a Christmas ornament from your childhood, or a really strange piece of merchandise, or something that captures why you are interested in Carroll, or something that just makes you happy? This portion of the day will be as good as *you* make it, so do your part. We expect to see objects and hear stories as varied as Carrollians themselves! If those unable to attend this meeting would like to email a photo and story to Stephanie Lovett at [uffish@earthlink.net](mailto:uffish@earthlink.net), you can be represented too.



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## Speakers

**Cristian Guerrero, Chandler Patton, and Steven Schmidt**, creators of *Mad World: A New Musical* and winners of a 2017 USC Libraries Charles Dodgson Special Wonderland Award. Their submission was conceived in 2010 and developed for years before these creative individuals took first place at the Ball State Discovery New Musical Festival in 2015. *Mad World* then earned the distinction of Outstanding Production of a New Work at the 2016 Kennedy Center American College Theater Festival.

**Arnold Hirshon**, associate vice provost and university librarian, Case Western Reserve University. The son of a professional photographer, an avid travel photographer himself, and the father of two sons, one a photographer and film editor and another who holds an MFA in Illustration, Arnold Hirshon is a collector of Lewis Carroll's *Alice* books, who has a particular interest in the visual representation of the works over the past 150 years. Previously, he served as the Executive Director of NELINET (a library consortium in New England), as Chief Information Officer at Lehigh University, University Librarian at Wright State University, Associate Director of Libraries at Virginia Commonwealth University, and in library administrative posts at Duke University and Wayne State University. A highly travelled speaker, he has given presentations and workshops in over 45 countries on six continents. Hirshon has an extensive scholarly publications record regarding library leadership, and he is currently exploring ideas for an extensive digital scholarship project regarding illustrations of both of the *Alice* books.

**Linda Gray-Moin**, fine artist and Carroll enthusiast. Born and raised in the Land of 10,000 Lakes, she moved to California in the 70s, and has indulged two passions since childhood: Lewis Carroll and fine art painting. She studied Broadcast Journalism, Film, and Traditional Film Animation at the University of Minnesota and San Francisco State University. She has enjoyed perfecting her oil and watercolor painting technique over the years with numerous artist mentors, as well as studies at the Academy of Art University in San Francisco, the Golden Gate Atelier, and the Los Angeles Figurative Academy. Linda Gray-Moin joined the LCSNA shortly after viewing the Dennis Potter film *Dreamchild* in 1985, and has been a member ever since. She boasts the distinction of having attended 3 International Conferences of the Society (two of which were held at Christ Church, Oxford). The ambience she enjoyed at Christ Church and the expertise shared by her English colleagues inspired the art piece she shares at our Spring meeting at USC.

**Martzi Campos and Yuting Su**, creators of interactive book and multimedia piece *Curiouser and Curiouser*, which took first place in the 2015 Wonderland Award. The team exhibited the project at the Experimental Gameplay Workshop of the Game Developer Conference and the Electronic Entertainment Expo in 2015. National PBS will feature the project, as well as the Cassidy Collection, as part of the 2018 Great American Read series to air later in the spring.

**Kerin Yasar**, Assistant Professor of East Asian Languages and Cultures. He specializes in modern Japanese literature and cinema, media history, and translation studies. His first book, *Electrified Voices: Auditory Technology and Culture in Prewar Japan* (forthcoming from Columbia University Press in 2018), examines the roles played by the telegraph, telephone, phonograph, radio, and sound film in the discursive, aesthetic, and ideological practices of Japan from 1868 to 1945. In addition to this research, he is active as a translator in a variety of genres and media, from contemporary novels to pre-modern poetry to the subtitles for more than a hundred feature films in the Criterion Collection/Janus Films library, including classic works by directors such as Kurosawa Akira, Ozu Yasujiro, and Oshima Nagisa.

**Lisa Mann**, associate professor of practice of cinematic arts and exhibitions director of Hensch-DADA at USC. Lisa Mann works extensively in animation and multimedia installation and was central to the Wonderland Unbound projection-mapping project at USC, which featured a number of student animators in addition to professional animators.